

HAPPY BLACK WOMAN MA\$TERMIND

information. motivation. accountability. support.

CONFIDENTIAL APPLICATION FOR 2014-2015 MEMBERSHIP

It's my time! Please accept my application to be one of your exclusive Happy Black Woman Mastermind Members for 2014-2015.

*Completed applications should be signed and **scanned and emailed** to us at support@happyblackwoman.com or **faxed** to our office at (808) 675-5901.*

Which membership level are you applying to join? (check one option below)

☐ GOLD

☐ PLATINUM

☐ DIAMOND

Today's date:

Full name:

Email address:

Phone number:

Website:

Business name (if applicable):

Street address:

City:

State:

Zip code:

Country:

Assistant name (if applicable):

Assistant phone:

Assistant email:

TELL US ABOUT YOU!

1. Describe your business as it is right now.

2. What was your approximate gross business revenue for each of the indicated years? (Please note that this information is completely confidential.)

2012:
2013:
2014 (forecasted):

3. What are you currently doing to promote yourself, market your business and make sales?

4. If you have an email list and/or social media presence:

Number of people on your email list:
Number of Facebook fans you have:
Number of Twitter followers you have:
Number of LinkedIn connections you have:
Number of Instagram followers you have:
Other social media profiles:

(Don't worry – having a large following is not a requirement to join this program!)

5. Please list your website (if you have one) and any other sites where you have a presence.

6. Briefly explain why YOU are a good candidate for Rosetta's Happy Black Woman Mastermind and what you feel you would bring to the group?
7. What is the greatest outcome you would like to see as a result of your participation in the Happy Black Woman Mastermind?
8. If you could wave a magic wand and change 3 things about your life and business over the next 12 months, what would they be?
9. What or who is your biggest obstacle to reaching your business goals?
10. What new products or services would you like to launch in the next 12 months to help you reach your income goals?
11. Is there anything else you would like to share with Rosetta as she is considering you for this program?

MASTERMIND PAYMENT OPTIONS

Please choose your payment plan below:

GOLD

☐ **Option 1:** Pay for the year in full upfront with a \$4,000 payment and enjoy a \$500 savings. If you select this option, you may secure your spot with a \$500 deposit and we will accept a check or wire for the balance. Payments in full must be received and processed by July 31, 2014.

☐ **Option 2:** Secure your spot with a \$500 deposit and divide the remainder of your membership dues into 10 equal monthly payments of \$400 beginning August 1, 2014 and continuing through May 1, 2015.

PLATINUM

☐ **Option 1:** Pay for the year in full upfront with a \$6,000 payment and enjoy a \$1,000 savings. If you select this option, you may secure your spot with a \$1,000 deposit and we will accept a check or wire for the balance. Payments in full must be received and processed by July 31, 2014.

☐ **Option 2:** Secure your spot with a \$1,000 deposit and divide the remainder of your membership dues into 10 equal monthly payments of \$600 beginning August 1, 2014 and continuing through May 1, 2015.

DIAMOND

☐ **Option 1:** Pay for the year in full upfront with an \$11,000 payment and enjoy a \$2,000 savings. If you select this option, you may secure your spot with a \$2,000 deposit and we will accept a check or wire for the balance. Payments in full must be received and processed by July 31, 2014.

☐ **Option 2:** Secure your spot with a \$2,000 deposit and divide the remainder of your membership dues into 10 equal monthly payments of \$1,100 beginning August 1, 2014 and continuing through May 1, 2015.

MASTERMIND PAYMENT INFORMATION

Please list a primary credit card and a back-up credit card below. Applications will not be accepted without a deposit via credit card. Checks are not accepted for monthly payments.

PRIMARY CARD ☐ MasterCard ☐ Visa ☐ American Express

Name on card:

BILLING Address:

City:

State:

Zip code:

Phone number:

Card number:

Expiration Date:

CVC:

Signature:

BACKUP CARD ☐ MasterCard ☐ Visa ☐ American Express

Name on card:

BILLING Address:

City:

State:

Zip code:

Phone number:

Card number:

Expiration Date:

CVC:

Signature:

MASTERMIND PROGRAM AGREEMENT

By signing where indicated below, you irrevocably agree that if Happy Black Woman LLC (the "Company " or " we/us ") approves your application and accepts you into the 2014-2015 Mastermind Program (the "Program") participant, then this Mastermind Program Agreement (the "Agreement") automatically becomes a binding contract between you and the Company; and applies to your participation in the Program.

By completing the application and signing below, you are acknowledging that you have read, agree to and accept all of the terms and conditions contained in this Agreement. We may amend this Agreement at any time by sending you a revised version at the address you provided above. By completing the Application and signing below, you authorize the Company to charge your credit or debit card, or cash your check, as indicated above, as payment for your annual membership in the Program, if the Company approves your Application and accepts you into the Program. Furthermore, you agree that if you are accepted into the Program, you are responsible for the full payment of fees for the entire 12-month period of the Program, regardless of whether you actually attend or complete the Program, and regardless of whether you have selected a lump sum or monthly payment plan. To further clarify, no refunds will be issued under any circumstances and all monthly payments must be paid on a timely basis and with integrity.

We are committed to providing all Program participants with a positive Program experience. By signing below, you agree that the Company may, at its sole discretion, may terminate this agreement, and limit, suspend, or terminate your participation in the program without a refund or forgiveness of remaining monthly payments if you become disruptive or difficult to work with, if you fail to follow the Program guidelines, or if you impair the participation of Program instructors or participants in this Program.

We respect your privacy and must insist that you respect the privacy of fellow Program participants. By signing below, you agree not to violate the publicity or privacy rights of any Program participant. We respect your confidential and proprietary information ideas, and trade secrets (collectively, "Confidential Information") and must insist that you respect the same rights of fellow Program participants and of the Company. By signing below, you agree (1) not to infringe any Program participant's or the Company's copyright, patent, or trademark, trade secret or other intellectual property rights, (2) that any Confidential Information shared by Program participants or any representative of the Company is confidential and proprietary, and belongs solely and exclusively to the participants who discloses it or the Company, (3) you agree not to disclose such information to any person or use it in any manner other than in discussion with other Program participants during Program sessions. By signing below, you further agree that (4) all materials and information provided to you by the Company are its confidential and proprietary intellectual property, belong solely and exclusively to the Company, and may only be used by you as authorized by the Company, and (5) the reproduction, distribution and sale of these materials by anyone but the Company is strictly prohibited. Further, by signing below, you agree that, if you violate, or display any likelihood of violating, any of your agreements contained

in this paragraph, the Company and/or the other Program participant(s) will be entitled to injunctive relief to prohibit any such violations to protect against the harm of such violations.

We have made every effort to accurately represent the Program and its potential. Claims of actual earnings can be verified and examples of actual results provided upon request. The testimonials and examples used are not intended to represent or guarantee that anyone will achieve the same or similar results. Each individual's success depends on many factors, including his or her background, dedication, desire, and motivation. By signing below, you acknowledge that as with any business endeavor, there is an inherent risk of loss of capital and there is no guarantee that you will earn any money as a result of your participation in the Program. By signing below, you also acknowledge that you have represented to the Company that payment of your Program membership fees will not place a significant financial burden on you or your family. The program instructors are not qualified to provide legal, tax, accounting or financial advice, and the information provided to you by the Program instructors is not intended as such. You should refer all legal, tax, accounting, and financially related inquiries to appropriately qualified professionals.

Print name:

Signature:

Date:

Thank you for your application and agreement. We will personally review it, and a Happy Black Woman team member will contact you within 2 business days via email or phone to schedule a 15-minute phone interview with Rosetta to answer any questions you may have and confirm your acceptance. If you are not accepted for any reason, we will refund your deposit. If you are accepted, we will then send you a welcome packet with all the details for your 2014-2015 Happy Black Woman Mastermind Program Membership!